

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision 580466 /		Alt Order # 09834829
<u>Product</u>		
<u>OBAMA ADD TO SKED A</u>		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u> 1905	
<u>Advertiser</u> Obama/D/President	<u>Original Date / Revision</u> 10/01/12 / 10/04/12	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 1	31	10/02/12	10/08/12	Good Day Colorado	6a-7a		:30			NM	5 \$2,250.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$450.00		
N 2	31	10/02/12	10/08/12	Regis & Kelly	90130a-10a		:30			NM	5 \$875.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$175.00		
N 3	31	10/02/12	10/08/12	Everyday	10a-11a		:30			NM	4 \$400.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$100.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	Type	
	2	31	10/02/12-10/08/12	Everyday	10a-11a	MTuWThF----	:30		\$100.00	NM	
	See MG 9.6,9.7										
N 4	31	10/02/12	10/08/12	Ricki Lake	11a-12p		:30			NM	4 \$400.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$100.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	Type	
	3	31	10/02/12-10/08/12	Ricki Lake	11a-12p	MTuWThF----	:30		\$100.00	NM	
	See MG 9.6,9.7										
N 5	31	10/02/12	10/08/12	We the People w/ Glo	12p-1p		:30			NM	4 \$600.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$150.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	Type	
	1	31	10/02/12-10/08/12	We the People w/ Glo	12p-1p	MTuWThF----	:30		\$150.00	NM	
	See MG 9.6,9.7										
N 6	31	10/02/12	10/08/12	Jdg Joe M-F	1p-2p		:30			NM	5 \$625.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$125.00		
N 7	31	10/02/12	10/08/12	DivCt/JdgAlex M-F	2p-3p		:30			NM	5 \$625.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$125.00		
N 8	31	10/07/12	10/07/12	FOX News Sunday	8a-10a		:30			NM	0 \$0.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 1	<u>Rate</u> \$150.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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580466 /	09834829
Contract Dates	Product
10/02/12 - 10/08/12	OBAMA ADD TO SKED
Advertiser	Estimate #
Obama/D/President	1905
Original Date / Revision	
10/01/12 / 10/04/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
		Start Date	End Date	Weekdays					Rate			
		Spot	Ch	Date Range	Description				Start/End Time	Weekdays		
1	31	10/01/12-10/07/12		FOX News	Sunday				8a-10a	-----St	:30	\$150.00
See MG 9.6,9.7												
N	9	31	10/02/12	10/08/12	Judge Judy				3p-4p		:30	
Week: 10/02/12 - 10/08/12												
		Start Date	End Date	Weekdays					Rate			
		Spot	Ch	Date Range	Description				Start/End Time	Weekdays		
3	31	10/02/12-10/08/12		Judge Judy					3p-4p	MTuWThF---	:30	\$250.00
See MG 9.6,9.7												
6	31	10/07/12-10/07/12		NFL on FOX	11am				11a-CC	-----St	:30	\$4,000.00
(M)	MG for 4.3,11.1,3.2,8.1,5.1,12.1,10.2,9.3											
7	31	10/07/12-10/07/12		NFL on FOX	11am				11a-CC	-----St	:30	\$4,000.00
(M)	MG for 4.3,11.1,3.2,8.1,5.1,12.1,10.2,9.3											
N	10	31	10/02/12	10/08/12	Judge Judy				4p-5p		:30	
Week: 10/02/12 - 10/08/12												
		Start Date	End Date	Weekdays					Rate			
		Spot	Ch	Date Range	Description				Start/End Time	Weekdays		
2	31	10/02/12-10/08/12		Judge Judy					4p-5p	MTuWThF---	:30	\$250.00
See MG 9.6,9.7												
N	11	31	10/04/12	10/04/12	FOX X Factor				7-9p		:30	
Week: 10/01/12 - 10/07/12												
		Start Date	End Date	Weekdays					Rate			
		Spot	Ch	Date Range	Description				Start/End Time	Weekdays		
1	31	10/01/12-10/07/12		FOX X Factor					7-9p	-----Th	:30	\$3,500.00
See MG 9.6,9.7												
N	12	31	10/04/12	10/04/12	FOX X Factor				7-9p		:30	
Week: 10/01/12 - 10/07/12												
		Start Date	End Date	Weekdays					Rate			
		Spot	Ch	Date Range	Description				Start/End Time	Weekdays		
1	31	10/01/12-10/07/12		FOX X Factor					7-9p	-----Th	:30	\$3,500.00
See MG 9.6,9.7												
N	13	31	10/02/12	10/08/12	Family Guy				11p-1130p		:30	
Week: 10/02/12 - 10/08/12												
		Start Date	End Date	Weekdays					Rate			
		Spot	Ch	Date Range	Description				Start/End Time	Weekdays		
		1	31	10/01/12-10/07/12	Family Guy				11p-1130p	-----Th	:30	\$175.00
See MG 9.6,9.7												
Totals												
										47	\$16,650.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	47	\$16,650.00	\$14,152.50
Totals	47	\$16,650.00	\$14,152.50

Signature: _____ **Date:** _____

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